





Principal Contact (please complete)

Name: _____
Company: _____
Address: _____
City: _____
State: _____ Zip Code: _____
Tel: _____
Fax : _____
E - Mail: _____

Sponsorships (please check all that apply)

- Platinum - \$20,000
- Gold - \$10,000
- Silver - \$5,000

- Breakfast Sponsorship - \$3,000
- Lunch Sponsorship - \$6,000
- Refreshment Breaks Sponsorship - \$4,000 (2 breaks available)

- Session Sponsorship - \$3,000 each session (5 sessions available)
- Reception Sponsorship - \$6,000
- WiFi Access Sponsorship - \$3,000

GRAND TOTAL ALL SPONSORSHIPS _____

METHOD OF PAYMENT (payable in U.S. dollars and drawn on a U.S. bank)	
<input type="radio"/> Check Enclosed Charge To: <input type="radio"/> VISA <input type="radio"/> Mastercard <input type="radio"/> AMEX <input type="radio"/> Discover	
_____	_____
Card Number	Expiration Date
_____	_____
Cardholder Name	Cardholder Signature
_____	_____
Amount Authorized	*CVV/CVS
_____	_____
*Visa, Mastercard, or Discover card, it is a 3 digit number that appears on the back of your card to the right of your card number. American Express card, the verification number is a 4 digit number that appears on the front of your card	



Terms of Agreement:

This agreement is effective as of _____ (date) and shall remain effective until the “Event” ends on 30 October, 2010. This agreement defines the terms under which TAN and _____ (“Sponsor”) enter into a sponsorship agreement for TANCon 2010.

Limited License:

TAN grants the Sponsor a limited license to use any of the artwork on the Event site for the purpose of promoting the Event and linking to the Event site. Sponsor grants TAN a limited license to use Sponsor’s logo in conference promotional material and on the Event site.

Miscellaneous:

This Agreement shall become effective on the date signed below and will remain in effect until all responsibilities set out are fulfilled. The parties acknowledge that they will use their best good faith efforts to negotiate and resolve subsequent issues that may arise from this Agreement as a result of unforeseen occurrences and that may alter the conditions of this Agreement.

Cancellation policy:

This agreement is effective as of the date signed below and shall remain effective until the Event ends on 30 October, 2010 or until terminated by either party. **All requests for refunds must be in writing, received, and confirmed by TAN 60 days prior to the event.** Contracts cancelled up to 60 days of the event will be issued a refund based on a prorated basis. **If sponsoring promotional items, once the contract is signed and the item is in production, there shall be no refunds.** TAN may terminate this agreement at any time by notifying the sponsor in writing or by email. Upon such termination, TAN shall return to the Sponsor that portion of the Sponsorship fee pro-rated for the time remaining in the contract.

Signature _____ Date _____

Counter Signature _____ Date _____

Please mail the completed contract and payment information to:
The African Network, Corporate Global Headquarters,
PMB 221, 3567 Benton St,
Santa Clara, CA 95051
Tel: +1 510-685-4435

Website: <http://www.theafricannetwork.org> Conference website: <http://www.tanconf.org>

For Questions Contact:
Tarisai Garande at +1 415-568-6755 or tgarande@theafricannetwork.org

Please see Sponsor Benefits on page number three.

Sponsors Benefits

Platinum Sponsorship - \$20,000

- ◆ 15 minute Plenary Keynote
- ◆ Welcome address during pre-conference dinner
- ◆ Ability to send email to attendee opt-in list for one pre-event and one post-event communication
- ◆ One year sponsor attribution on TAN website with hyperlink to sponsor's website
- ◆ Complimentary TANCon 2010 Conference Passes (10)
- ◆ Exhibit Space
- ◆ Banner placement in exhibit hall
- ◆ Logo on attendee badge
- ◆ Marketing Space in Conference brochure - Back Cover
- ◆ Logo on individual Power Point slide, looping at interval throughout the conference
- ◆ Complimentary suite at Conference Hotel Venue
- ◆ One Free Full Year Admission to TAN's Monthly Networking Meeting
- ◆ Access to a private informal meeting with Keynote, Plenary Speakers, and representatives from African Consulates

Gold Sponsorship - \$ 10,000

- ◆ Complimentary placement of one (1) sponsor designee on a breakout session panel
- ◆ One year sponsor attribution on TAN website with hyperlink to sponsor's website
- ◆ Complimentary TANCon 2010 Conference Passes (4)
- ◆ Exhibit Space
- ◆ Banner placement in exhibit hall
- ◆ Logo on attendee badge
- ◆ Marketing Space in Conference brochure – *Full Page*
- ◆ Logo on individual Power Point slide, looping at interval throughout the conference
- ◆ One Free Full Year Admission to TAN's Monthly Networking Meeting

Silver Sponsorship - \$ 5, 000

- ◆ Complimentary placement of one (1) sponsor designee on a breakout session panel
- ◆ One year sponsor attribution on TAN website with hyperlink to sponsor's website
- ◆ Complimentary TANCon 2010 Conference Passes (2)
- ◆ Exhibit Space
- ◆ Banner placement in exhibit hall
- ◆ Marketing Space in Conference brochure – *Half Page*
- ◆ Logo on individual Power Point slide, looping at interval throughout the conference

Breakfast Sponsorship - \$3,000

- ◆ Prominent display of "Thank You" signs displaying company logo around breakfast service eating areas
- ◆ Logo, link and on conference website
- ◆ Quarter page advertisement in conference final program
- ◆ Verbal and visual acknowledgment in all conference sessions immediately preceding refreshment breaks.

Lunch Sponsorship - \$6,000

- ◆ Prominent display of “Thank You” signs displaying company logo around lunch break service eating area
- ◆ Logo, link and on conference website
- ◆ Logo and 100-word description in final conference program
- ◆ One free delegate pass to conference
- ◆ Quarter page advertisement in conference final program
- ◆ Verbal and visual acknowledgment in all conference sessions immediately preceding lunch break
- ◆ Opportunity to display company materials/items at agreed areas during lunchtime

Refreshment Breaks Sponsorship - \$4,000

- ◆ Prominent display of “Thank You” signs displaying company logo around lunch and refreshment break service eating areas
- ◆ Logo, link and on conference website
- ◆ Quarter page advertisement in conference final program
- ◆ Verbal and visual acknowledgment in all conference sessions immediately preceding refreshment breaks
- ◆ Opportunity to display company materials/items at agreed areas during lunchtime

Session Sponsorship - \$3,000 each session

- ◆ Acknowledgment of sponsor by chair of session
- ◆ Acknowledgment of the sponsor on the slide displayed at the beginning and at the end of the session
- ◆ Opportunity to provide sponsor material on delegate seating
- ◆ Logo, link and on conference website

Reception Sponsorship - \$6,000

- ◆ Acknowledgement by the MC of the support of the sponsor at the event
- ◆ An opportunity to provide a welcome presentation by a representative of the sponsor (up to 3 minutes)
- ◆ Placement of sponsor logo throughout venue and on visual screens
- ◆ Complimentary tickets (4) to reception
- ◆ Access to conference attendee list
- ◆ Logo, link and on conference website

WiFi Access Sponsorship - \$3,000

- ◆ Placement of logo in the conference program, at registration, and on Login card provided to each attendee
- ◆ Logo, link and on conference website
- ◆ Acknowledgment of sponsor by conference chair
- ◆ Quarter page advertisement in conference final program

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