



TANCon 2008

November 1, 2008, Four Seasons Hotel, Palo Alto

Africa & the US: Entrepreneurial Opportunities - Taking the Leap of Faith

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MICHAEL L. DWORKIN AND ASSOCIATES



Africa & the US: Entrepreneurial Opportunities - Taking the Leap of Faith



TANCon is the world's sole event of its kind for entrepreneurs of African descent. The target audience includes entrepreneurs, Fortune 500 business leaders, venture capitalists, investment bankers, government policy makers and other entrepreneurial ecosystem organizations. Our theme this year is "Africa & the US: Entrepreneurial Opportunities - Taking the Leap of Faith", to provide future and current entrepreneurs the tools needed to establish and develop successful companies.

Our Vision

Our global vision is to leverage all available resources for the technological and entrepreneurial advancement of Africa and people of African descent. The intent is to build a global organization, yet community-oriented, that is focused on the needs of people of African descent.

Entrepreneurship and job creation are the primary ingredients of TAN's vision. The idea is to alleviate or completely eliminate poverty by enabling entrepreneurship and job creation because at TAN, we believe that the best way to tackle poverty is not to give aid, but to empower people to become economically independent and self-sufficient so they can stand on their own feet.

TANCon USA 2008 Organizing Team

Paschal Iwuh	Olufemi Dosunmu
Luc Tengueu	Bolaji Olutade
Gordon Williams	Kojo Appiah
Sade Sobande	Adlina Hamid
Marie Ange Eyoum	

The African Network, TAN, is a global non-profit organization with the sole mandate of fostering entrepreneurship and technology among people of African descent. TAN was founded in Silicon Valley, California in 2004 to provide a support structure and network for entrepreneurs, aspiring entrepreneurs, and community leaders worldwide. The objective of TAN is to leverage all available resources through networking, education, training, and mentoring to develop entrepreneurship and enable community development among all people of African descent.

TAN accomplishes these aspects of fostering entrepreneurship and community development through two of its programs: TAN Conference (TANCon) and TAN Empowerment program (TEP). TANCon is now organized annually on two continents - Africa and the United States of America (USA). Its main purpose is to create an ecosystem where entrepreneurs, would-be entrepreneurs, venture capitalists, investors, business leaders, community leaders and policy makers network and discuss investments, business opportunities and other issues of relevance to all people of African Descent on a global level.

With this purpose of fostering entrepreneurship comes the giving-back to the community aspect of the organization known as the TAN Empowerment Program (TEP). The main aim of the TEP program is to mentor, train, educate and equip future entrepreneurs, especially the youth, with resources needed to take that leap of faith. In addition, TEP tends to focus on low-income, needy, under-served and less privileged communities with a view to mobilizing resources that could be used to uplift them. These resources could come in the form of mentoring, training, coaching and affordable physical resources that can make a difference in their lives.

Schedule at-a-glance

07:00 - 08:20	Registration and Breakfast
08:20 – 08:35	<i>Welcome Address</i> TANCon USA 2008 Theme TAN President & CEO - Paschal Iwuh
08:40 – 09:15	<i>Morning Keynote Address</i> African Americans & Africans - Connecting the Dots for Business and Investment Opportunities Fred Jordan
09:20 – 09:35	<i>Guest Speaker</i> Fostering Global Entrepreneurship with emphasis on Sub-Saharan Africa A.J. Patel
09:40 – 10:40	<i>Panel 1</i> Fostering Entrepreneurship: Women Leaders in Entrepreneurship Brenda Wright Laura Roden Leila Chirayath Jay Ward Wanjiru Kamau-Rutenberg
10:40 – 10:50	Break/Networking
10:50 – 11:50	<i>Panel 2</i> Focus on Green Energy & Solar Energy: An investment and development opportunity? Erica Estrada Ted Okendu Lyndon Rive Tom Arnold Luc Tengueu
11:50 – 12:50	<i>Panel 3</i> Risk Assessment and Management in an Investment Keval Kerur Laura Roden Eghosa Omogi Ike Eze Richard Anim
12:50 – 13:50	Lunch/Networking/More Exhibition Time
13:50 – 14:20	<i>Afternoon Keynote Address</i> Investment in African Aviation Infrastructure Michael Dworkin

Schedule at-a-glance

14:20 – 15:20	<i>Panel 4</i> US & Africa Trade Opportunities, Business Climate in Africa William Guyster Almaz Negash Theogene Rudasingwa Leila Chirayath John Njoku
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15:20 – 15:30	Break/Networking
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15:30 – 15:50	<i>Guest Speaker</i> Technological Development in Africa Anthony Vonsee
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15:50 – 16:40	<i>Panel 5</i> Impact And Opportunities of Information Technology in Africa Daniel Edibe Anthony Vonsee Ike Eze Mohamed Hersi Matthew Stephen Stepka
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16:40 – 17:20	<i>Evening Keynote Address</i> The Art of Innovation Guy Kawasaki
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17:20 - 17:25	Award and Appreciation
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17:25 – 17:35	WABPC Finalists Announcement and Conference Declared Closed by TANCon Chair Luc Tengueu
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17:35 – 18:35	Cultural Dance Show by Nabtry International
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18:35 – 02:00	Post-Conference Reception: Networking/Light Refreshments/Light Music



AJ Patel

Founder of TIE

Chairman Mara Wildlife Conservation

AJ is a US citizen who grew up in Uganda and was a part of the Idi Amin Exodus in 1972. After graduating from Sardar Patel University in India, He immigrated to the US in 1978. From 1981 he worked for a packaging company which he acquired in 1989 and named it Odyssey Enterprise, Inc., He sold the business in 2004 to be fully involved in charitable organizations.



Anthony R. Vonsee

General Manager

Cisco Africa

Anthony R. Vonsée joined Cisco Systems, Inc., the worldwide leader in networking for the Internet, 8 years ago. Since August 1st, 2003 he has been appointed Directeur General/General Manager for Cisco Emerging Africa, with more than 40 sub-saharan countries under his responsibility.



Brenda Wright

Senior Vice President

Regional Director

Community Development

Wells Fargo & Company

Brenda Wright is Senior Vice President, Regional Director of Community Development for the San Francisco Bay Region. She is responsible for establishing and maintaining relationships with key community organizations as well as initiates Wells Fargo's support of economic development in the areas of housing, job creation and small business.



Frederick E. Jordan

President

F.E. Jordan & Associates

The winner of this year's Service Business of the Year was F.E. Jordan & Associates. the firm owned by Frederick E. Jordan. Jordan should be well known to BBL readers because he has championed affirmative action in each issue of he Black Business Listings since he became one of the major affirmative action proponents during the campaign against Proposition 209.



Guy Kawasaki

Managing Director

Garage Technology Ventures

Guy Kawasaki is a managing director of Garage Technology Ventures, an early-stage venture capital firm and a columnist for Entrepreneur Magazine. Previously, he was an Apple Fellow at Apple Computer, Inc.



Michael L. Dworkin

Principal & Owner

Michael L. Dworkin and Associates

Law Offices

Mr. Dworkin is the principal and owner of Michael L. Dworkin and Associates, a San Francisco, California law firm specializing in aviation matters providing clients with a wide range of legal services on a nationwide and worldwide basis. Michael L. Dworkin is admitted to the District of Columbia and California Bars and has been practicing law for 35 years.

Distinguished Panel Speakers



Almaz Negash, MBA

Managing Partner

Etwine Global

Over the last fifteen years, Almaz Negash has helped build and foster countless, vital strategic relationships between a diverse set of individuals and organizations around the world.



Daniel Edibe

Founder and CEO

WideMotion, Inc.

Daniel Edibe is the Founder and CEO of WideMotion, Inc., a San Francisco-based telecommunications company specializing in Voice over IP and dematerialized telecom products, with operations in the US, Europe and Africa.



Eghosa Omoigui

Director, Strategic Investments

Intel Capital

Eghosa Omoigui has been with Intel for nearly 7 years and is currently a Director of Strategic Investments with Intel Capital (ICap), the venture capital subsidiary of Intel Corporation. In this role, he leads investments in consumer internet startups.



Erica Estrada

Co-Founder

d.light design

Erica Estrada, Co-Founder of d.light design, has her B.S. and M.S. in Mechanical Engineering from Stanford, and previously led the product design and customer research operations at d.light.



Ike Eze

Founder & CEO

Centro Inc.

Ike Eze serves as CEO and chairman of Centro Inc., a financial search engine that shows consumers what personal finance products they would be approved for before they ever apply.



Jacques Bonjawa

Chairman & Chief Strategist

Genesis Technologies

Prior to joining Genesis Technologies as Chairman, Mr. Bonjawa was a Senior Program Manager at the Microsoft Corporation headquarters in Redmond, where he spent nearly 10 years managing a number of IT/Internet related projects.



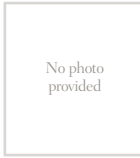
Jay Ward

CEO

1st Friday

Jay Ward brings a wide range of experience to his position as CEO of 1stFriday.com, Inc. Jay is a former technology industry venture capitalist and startup company manager. He was formerly a Vice President of Yazam, a Texas Pacific Group and Carlyle Group backed early stage venture capital firm.

Distinguished Panel Speakers



John Njoku, PhD

Commissioner for Lands, Survey and Urban Planning

Imo State, Nigeria

Dr. Jude Njoku is the current commissioner for Lands, Surveys and Urban Planning, Imo State, Nigeria and a member of the State Executive Council. Dr. Njoku was previously the Vice Chancellor of Federal University of Technology, Owerri.



Kaval Kerur

Co-Founder

Start-up Farms International Inc. (SUF1)

Kaval is a Co-Founder of Start-up Farms International Inc. (SUF1), as well as its CFO / CAO. Start Up Farms International provides complete support (financial, back office, sales and marketing) to startup companies offering market altering solutions.



Laura Roden

Founder & Managing Director

VC Privé

Laura Roden is the founder and managing director of VC Privé, LLC. VC Privé is a placement agent which represents high-quality venture capital funds that are in the process of raising money.



Leila Chirayath

Founder and CEO

Samasource

Leila first developed the idea behind Samasource while working as a management consultant at Katzenbach Partners, where her clients included global leaders in the outsourcing and telecom sectors.



Luc Tengueu

Chairman

US TANCon 2008

Luc Tengueu is a Senior Software Engineer at Cisco Systems in San Jose, California. He joined the company in 2000 after earning a dual Masters Degree from Polytechnic di Torino, Italy and University of Illinois Chicago.



Lyndon Rive

Founder, Chief Executive Officer

SolarCity

Lyndon Rive is the chief executive officer of SolarCity, a single-source provider of solar power financing, installation and support. After co-founding the company in July 2006, Rive has grown SolarCity to become California's leading residential solar installer, with more installations in the state than any other company in 2007.



Matthew Stephen Stepka

Director, Business and Operations Strategy

Google

Matthew is currently Director, Business and Operations Strategy at Google (Nasdaq: GOOG). In this role he leads project teams to address strategic opportunities and challenges facing the company for senior management.

Distinguished Panel Speakers



Mohamed Hersi
President/Chairman

AfGlobe Communications

Mr. Hersi is the founder and President/Chairman of AfGlobe Communications Inc. located in Northern Virginia and the Co-Founder and COO of AccessPoint Africa with operations in Zimbabwe, Sierra Leone, Ghana and Nigeria.



Richard Osei Anim
Founder and CEO

Richard Anim Group

Richard's background is mainly in insurance and risk management and worked in the past with Norwich Union and broking giants like Aon and Miller Insurance Group placing and servicing corporate risks for blue chip and small to medium sized companies.



Ted Okendu, PhD
Vice President

Sustainable Development USA, Africa and Asia Earth-Solar Technologies Corporation

Dr. Okendu is currently the Vice President, Sustainable Development USA, Africa and Asia at Earth-Solar Technologies Corporation, where he oversees the organization's issues related to Africa and Asia.



Theogene Rudasingwa, MD, MA, PhD (Hon)
Vice President, Global Affairs and Global Projects Specialist

Pangaea Global AIDS Foundation

In this role, Dr. Rudasingwa is responsible for establishing and developing Pangaea's global partnerships with organizations engaged in large scale HIV/AIDS treatment delivery.



Tom Arnold
Founder

TerraPass

Tom Arnold is TerraPass' founder and currently serves as its Chief Environmental Officer. As a leading expert in carbon offset standards and project analysis, Tom is a frequent speaker at industry conferences and a regular resource for the national media.



Wanjiru Kamau-Rutenberg
Assistant Professor

University of San Francisco

Dr. Wanjiru Kamau-Rutenberg is an assistant professor in the Politics department. She holds a Ph.D. and Masters degree in Political Science from the University of Minnesota and a Bachelor's degree in Politics from Whitman College.



William M Guyster
Founder

Good Morning Africa (GMA)

In 2006, William M. Guyster founded Good Morning Africa (GMA), the NGO with a mind for business and a heart for Africa. Prior to GMA, Mr. Guyster spent 15+ years in the fields of disaster recovery, small business development, financial management, HIV/AIDS education, and African development and for institutions as varied as Calyon Bank, The World Bank, The Academy for Educational Development, the USDA, The American Red Cross, and the UN doCip.